

Subject:	Myplace Strategy		
Date of Meeting:	8 September 2008		
Report of:	Director of Children's Services		
Contact Officer:	Name:	Gillian Cunliffe	Tel: 293447
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Key Decision:	Yes	Forward Plan No. CYPTB 2209	
Wards Affected:	All		

FOR GENERAL RELEASE

1. SUMMARY AND POLICY CONTEXT:

- 1.1 This report informs members about the preparations being undertaken to submit a bid for Myplace funding which will provide capital funding to build 'world class youth facilities' in Brighton and Hove. The funding was announced in May with a bid due by the end of September – timescales are very tight. The report outlines the needs analysis and consultation work that has been and will be undertaken and the resulting recommendation in terms of location for the bid to be made. The report seeks approval for this approach.

2. RECOMMENDATIONS:

- 2.1 That the need analysis maps, suitability survey, draft Strategy for Change Framework and consultation with key stakeholders be noted.
- 2.2 That the proposal to submit a Myplace bid with the main focus being the redevelopment of the 67 Centre in Moulsecoomb be approved, but with consideration given to linking this with smaller redevelopment projects in the other CYPT areas of the city.
- 2.3 That the proposal to work collaboratively with Hove YMCA to invite them to undertake more detailed work on the bid be approved.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 Myplace is the capital element from Aiming High for young people: a ten year strategy for positive activities, which sets an ambition to provide new and improved places for young people in all areas of the country over the next ten years. Funded by DCSF and distributed via the Big Lottery Fund, it will provide £190 million of capital investment in order to deliver world class youth facilities driven by the active participation of young people and their views and needs. £19 million has been allocated to the south east region

with individual bids being between £1 million and £5 million. There is no 'ring-fenced' money for each local authority so Brighton & Hove will be competing for a share of the £19 million.

- 3.2 All bids must demonstrate genuine cross-sector partnership and can be led by a partner from any of the three sectors. If the local authority does not take the lead, all bids must be endorsed by the local authority at the highest level to show that they fully take account of and complement local strategic plans. However, if the bid is fronted by a voluntary sector partner, £50,000 development funding becomes available to the partnership.
- 3.3 The funding has been made available in three tranches:
- Fast track: £50m applications by 29th June 2008 (not applicable for B&H as we did not have a project proposal at the required stage of development)
 - Standard route: £110m for applications by 30th September 2008
 - Third round: £ 30m for applications by early 2009
- 3.4 At the heart of the development there is the need for the Local Authority to develop a 'strategy for change'. This is defined as a plan of action for moving from the current situation towards the achievement of a long term vision. This piece of work is currently being written and must sit within the context of other strategic capital strategies. (Appendix 2)

4. CONSULTATION

- 4.1 The Myplace guidance requires consultation with and participation by young people about the kinds of facilities they would like to see in a youth facility. A 'desktop' research report has been commissioned to look at the results of relevant consultation with young people that have been undertaken over the past few years (Summary Report - Appendix 4). The findings will be incorporated in the bid document. A more specific consultation exercise will be undertaken with young people around a specific location if the initial stage of the bid is successful.
- 4.2 Consultation will also be undertaken with stakeholders on the draft 'Strategy for Change' when it is finalised.

5. NEEDS ANALYSIS

- 5.1 In addition to this consultation, an analysis of need by 4 digit post code area was undertaken using the indicators for Public Service Agreement (PSA)14: Increase the number of children and young people on the path to success. These indicators were:
- Number of young people aged 16-18 not in education, employment or training (NEET)
 - Number of teenage conceptions
 - Number of teenage parents
 - Number of first time entrants to the youth justice system
 - Total 16-18 population

- 5.2 An audit of current youth provision within both the statutory and third sectors was also undertaken. Youth centres were plotted onto the needs analysis maps. As part of the audit, a survey was carried out to assess the state of each building and its suitability of use for the range of activities that are delivered and for a world class youth centre. (Appendix 3)
- 5.3 Modern Youth Work, including Targeted Youth Support has resulted in a move away from the traditional large activity hall that existed in many youth centres, to a more flexible young person focused space that includes:
- a relaxing coffee bar environment
 - space for modern technology including music and arts activities
 - smaller rooms in which groups can meet, and staff can provide 1 to 1 support including sexual health work which needs a confidential and safe space.
- 5.4 The results of the analysis of needs are shown in the attached maps (Appendix 1). On each of the indicators of need, Moulsecoomb (BN2 4) and Whitehawk (BN2 6) score most highly across the city. However, Whitehawk already has two major youth facilities including the Crew Club which is the most modern youth centre in the city. Moulsecoomb has the 67 Centre which is run-down and barely fit for purpose.
- 5.5 Myplace funding is capital money only, and brings no revenue. It would therefore make sense to be considering a rebuild of an existing provision rather than a complete new build. 67 Centre would lend itself to this approach as CYPT funded Youth and Connexions services already deliver from the building. In addition, Safe and Sorted, run by Hove YMCA, is located there and is a strategic partner in the Centre.
- 5.6 This approach would also complement the current Targeted Youth Support Development of 'hubs and satellites' across the city. To develop this network of access points, capital work is planned at Youth Advice Centre (YAC) in the West, and has recently been completed at Hangleton Youth Centre. In the Central area, some capital redevelopment is happening at the Young People's Centre and in the East work has been completed at Whitehawk Youth Centre. The 67 Centre requires more substantial investment to make it fit for purpose.

6. PROPOSAL

- 6.1 Although the main focus of the bid should be Moulsecoomb, there is potential to submit a linked bid which allows smaller scale development / redevelopment in other parts of the city. For example, the Young People's Centre in Ship Street and the Village Centre in Portslade could be included to spread the benefits across all three Areas of the city. However, thought needs to be given as to how this might be genuinely achieved as one, linked bid rather than three separate ones.
- 6.2 If the proposal to focus on the 67 Centre in Moulsecoomb is accepted, it is proposed that Hove YMCA be invited to write the bid and head up the 'consortium' of partners. Hove YMCA are already established in

Moulsecoomb and the 67 Centre through their Safe and Sorted service.

- 6.3 The 67 Centre project could include a small scale housing development for young people but the overall scheme will not be dependent on this.

7. FINANCIAL & OTHER IMPLICATIONS:

Financial Implications:

Capital - If the bid is successful for Myplace funding the redevelopment work would be 100% funded by grant.

Revenue -The bid for funding is capital money only and although the work is proposing redevelopment work, revenue implications need to be reviewed once the outcome of the bid is known to ensure there are no additional costs to the council.

Overall if the bid is successful a report will need to be submitted to Cabinet so that details can be included in the Capital Programme.

Finance Officer consulted: Paul Brinkhurst

Date: 12/08/08

7.1

Legal Implications:

The report sets out the proposals for utilising capital funding for the provision of "world class youth facilities" in Brighton and Hove, taking into account consultation with relevant stakeholders, the draft strategy for change and the needs analysis undertaken, as required by DCSF guidance.

While the Board can approve the proposal to submit a bid with the main focus being the redevelopment of the 67 Centre, this will be subject to consideration of any planning implications.

Hilary Priestley Senior Lawyer

Date: 11/08/08

7.2

Equalities Implications:

The proposal reflects the CYPT's Equalities principles and is intended to address the needs of some of the most socially excluded young people in Brighton & Hove. It will therefore contribute to the reduction of poor outcomes.

7.3

Sustainability Implications:

The provision of world class youth provision will support the sustainable communities goal as well as climate change and energy. Capitol developments will take place in accordance with sustainable consumption and production as well as natural resource protection and environmental impact assessment.

7.4

Crime & Disorder Implications:

The services based within the redeveloped buildings will be working with young people who are at risk of offending or being involved in anti social behaviour.

7.5

Risk & Opportunity Management Implications:

A risk assessment of the project will be included in the bid. A risk log will be produced if the bid is successful and will be monitored by the development group.

7.6

Corporate / Citywide Implications:

The developments will enhance multi-agency working in the City by providing improved accommodation for service delivery by cross Council services to the most at risk vulnerable young people.

7.7

Health Implications:

The services delivered from the enhanced centres will include sexual health services which will have an impact for example on teenage conception rates, as well as mental health and well-being services.

SUPPORTING DOCUMENTATION

Appendices:

1. Needs Analysis maps
2. Draft Strategy for Change Framework
3. Suitability report
4. Summary of Young People's Views report

Documents in Members' Rooms - None

Background Documents

1. Myplace guidance
2. PSA 14

